

Problems Involving Quadratic Relations in Factored Form

Example 1

The profit of a chocolate bar can be modeled by the equation $P = -0.3(n - 7)^2 + 10.8$, where P is the profit in Thousands of dollars and n is the number of chocolates sold in thousands.

a) What is the coordinates of the vertex? Explain what it represents

$$\text{Vertex} = \begin{pmatrix} 7, & 10.8 \\ n & P \end{pmatrix}$$

for 7 thousand chocolate bars
the profit is \$10.8 thousand

b) What is the P-intercept? Explain what it represents

in standard form

$$P = -0.3(n - 7)(n - 7) + 10.8$$

$$P = -0.3(n^2 - 7n - 7n + 49) + 10.8$$

(OK sub n=0)

$$P = -0.3n^2 + 2.1n + 2.1n - 14.7 + 10.8$$

$$P = -0.3n^2 + 4.2n - 3.9$$

∴ y-int or P-int
is -3.9 if represents
initial profit is a loss
of \$3.9 thousand (when sell
∅ bars)

c) What are the zeros? Explain what they represent.

in factored form

$$P = -0.3 \left(\frac{-0.3n^2 + 4.2n - 3.9}{-0.3} \right)$$

$$P = -0.3(n^2 - 14n + 13)$$

$$P = -0.3(n - 13)(n - 1)$$

$$n - 13 = 0 \quad \text{or} \quad n - 1 = 0$$

$$n = 13 \quad \quad \quad n = 1$$

∴ zeros are 13 and 1
they represent
Break even points
ie. at 1 thousand and
13 thousand bars sold
Profit is zero (not loss
or gain)

**UNDERSTANDING PROBLEMS
RELATED TO FACTORED FORM**

- draw sketches to help visualize the situation
- consider how key features relate to the context of the problem:

- initial point = y-int
- break-even points/distance/time/etc. = zeros
- max/min profit/distance/height/etc. = optimal value } vertex
- point at which max/min occurs = axis of symm

Example 2

The path of a soccer ball can be modelled by the relation $h = -0.1d^2 + 0.5d + 0.6$, where h is the ball's height and d is the horizontal distance from the kicker. Both measured in meters.



a. Find the zeros of the relation.

$$h = -0.1(d^2 - 5d - 6)$$

Sum Prod

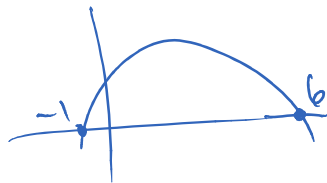
$$h = -0.1(d - 6)(d + 1)$$

$$d - 6 = 0 \quad \text{or} \quad d + 1 = 0$$

$$d = 6 \quad \quad \quad d = -1$$

$$\therefore \text{zeros } (6, 0) \text{ and } (-1, 0)$$

b. What do the zeros mean in the context of the question?



The negative zero $d = -1$ is discarded since distance can't be negative.
 $d = 6$ represents where the ball lands on the ground.

Example 3

The arch of a small suspension bridge over a gorge can be modelled by the equation $y = -2x^2 + 4x + 6$ where x is the distance in meters from the edge of the gorge and y is the height above the ground, also in meters.



a. What are the zeros? What do they represent?

$$y = -2(x^2 - 2x - 3)$$

Sum Prod

$$y = -2(x - 3)(x + 1)$$

$$x - 3 = 0$$

$$x = 3$$

$$x + 1 = 0$$

$$x = -1$$

$$\text{zeros } (3, 0)$$

$$\text{and } (-1, 0)$$

represent the base edges of the bridge

b. How long is the bridge? Justify your answer.



The bridge is 4 m
 (one edge is 1 m left of gorge
 the other is 3 m right of gorge)

Example 3

A rider on a mountain bike jumps off a ledge. Her path is modelled by the relation $h = -0.3d^2 + 1.2d + 1.5$, where h is her height above the ground and d is her horizontal distance from the ledge, both in metres.

- a. What is the height of the ledge?

↑
riders initial height at $d=0$
or y -intercept \therefore height is 1.5 m

- b. How far was the rider from the ledge when she landed?

$$h = \frac{-0.3d^2 + 1.2d + 1.5}{-0.3}$$

height is zero
look for zeros

$$h = -0.3(d^2 - 4d - 5)$$

$$h = -0.3(d-5)(d+1)$$

$$\begin{array}{l} d-5=0 \\ d=5 \end{array} \quad \begin{array}{l} d+1=0 \\ d=-1 \end{array}$$

\therefore she landed 5 m away from the ledge.

